ABEC MEETING 2018

The largest scientific publishing event in the country

Guidance of exhibitor/sponsor

Become a sponsor

Book your area

11-14 SEPTEMBER 2018

ABEC MEETING 2018

Future Scenarios for Scientific Publishing

UNIVERSITY OF SAO PAULO

International Broadcasting Center Auditorium

Av. Prof. Lúcio Martins Rodrigues, 222 - Butantã, São Paulo - SP, 05508-020

ABEC BRASIL

Tel: (14) 3815.5095
CNPJ: 29.261.229/0001-61
Inscrição Estadual: Isenta
Endereço: Rua Azaleia, 399 - Edifício 3 Office, 7º Andar, Sala 75 - Bairro Chácara Floresta - Botucatu, SP
CEP 18603-550
Dear Exhibitors/Sponsors,

The Brazilian Association of Scientific Editors is a national civil society, nonprofit and of indefinite duration, founded on November 28, 1985. It brings together individuals and legal entities interested in developing and improving the publication of technical-scientific journals; improve communication and dissemination of information; to maintain the exchange of ideas, the debate of problems and the defense of common interests.

Goals
- Ensure the standard of the form and content of the technical-scientific publications in the country;
- periodically promote a national meeting of the members;
- liaise with related institutions and societies in the country and abroad;
- regularly disseminate matters of technical and scientific editorial interest;
- to promote conferences, seminars and courses within the scope of their objectives.

The current staff is presented as:

**Board of Directors (March / 2018 - March / 2020 term)**
President: Rui Seabra Ferreira Júnior (CEVAP/UNESP, Botucatu, SP)
Past President: Sigmar de Mello Rode (ICT/Unesp, São José dos Campos, SP) (cargo nato)
Vice-President: Ricardo Antunes de Azevedo (ESALQ/USP, Piracicaba, SP)
General Secretary: Ana Marlene Freitas de Morais (IAE/DCTA, São José dos Campos, SP)
1o. Secretary: Milton Shintaku (Ibict, Brasília, DF)
1o. Treasurer: Benedito Barraviera (FMB/UNESP, Botucatu, SP)
2o. Treasurer: Suzana Caetano da Silva Lannes (FCF/USP, São Paulo, SP)

**Support (Staff ABEC)**
Natasha Primati (ABEC)
Nilson Augusto da Cruz (ABEC)
Roberto Amaral (ABEC)
Renata Domingues (ABEC)
Leandro Rocha (4toques/ABEC)
Until 2017 ABEC was holding two annual events, the CEC-Scientific Publishing Course and the WEC-Scientific Publishing Workshop. In 2017, in an ABEC innovation, WEC was replaced by ABEC MEETING 2017. Now in 2018 ABEC decided to innovate again and, to better serve its users, has only one annual event, ABEC MEETING 2018-Future Scenarios for Scientific Publishing, which aims to bring together all the lessons of the CEC plus the innovations of the WEC into a single event. There will be certainty of insertion in a network of relationships in the subject and return of learning.

Through lectures, round tables, mini courses, workshops and talk section, ABEC MEETING 2018 will provide participants with an environment for sharing experience and sharing knowledge. Information will be made available on the best international publishing practices and the most used tools, thus contributing to the training of those involved with the production of a scientific journal.

The centralization of the two events will be guaranteed in a strategic location, with facilities in access, lodging, among others.

There will be an area for posters of works nominated by the Scientific Committee.

The chosen place is the city of Sao Paulo, University of Sao Paulo Campus.

http://meeting18.abecbrasil.org.br/
ABEC MEETING 2018 will take place in the auditorium CDI-USP - International Broadcasting Center - University of Sao Paulo Campus.

Av. Prof. Lúcio Martins Rodrigues, 310 - Butantã, São Paulo - SP, 05508-020

HOW TO ARRIVE
ACCOMODATION

Hotels:

goo.gl/sSL7KG

Hotel Go Inn Jaguaré (next to USP) - Avenida Jaguaré, 1664 - Jaguaré, São Paulo - SP, 05346-000, phone (05511) 3716-2656

PLACES TO EAT AT USP

- Restaurant - *Clube da Universidade* Rua do Matão, 801.
- Restaurant Sweden (Faculdade de Economia e Administração) Av. Prof. Luciano Gualberto, 908. Telephone:(11) 3483-9990 (mais próximo)
- Restaurant of Philosophy, Sociology and Political Science - Av. Prof. Luciano Gualberto, 315.
- Cafeteria and Restaurant of the Brasiliana Library – Library Place (upstairs book shop)
SIGHTSEEING OPTIONS IN SAO PAULO

Visitors websites:

- Giro Cultural USP
  http://prceu.usp.br/girocultural/

- Linha Circular Turismo em SP (*sightseeing*)
  http://www.cidadedesaopaulo.com/sp/br/linha-circular-turismo

- Guia da Semana – São Paulo
  https://www.guladasemana.com.br/sao-paulo/agenda
The Exhibitor / Sponsor Package is designed to offer significant benefits to your organization.

The exhibition area was chosen to ensure that there are excellent networks and opportunities to promote your organization at the Conference and to engage the participants in a friendly, supportive and intellectual way.

The ambiance is large and very pleasant. Exhibitors and Sponsors will always be in touch with the participants, who are always ready to learn more about the products and services they have to offer. All these opportunities were considered to characterize your participation in ABEC MEETING 2018 in a permanent and unforgettable way.

Who should sponsor / exhibit?

The exhibition will be parallel to ABEC MEETING 2018 and will show national and international products and services. If your company is involved in the publishing area, it must sponsor and exhibit at ABEC MEETING 2018!

Who should visit?

The exhibition must be visited by participants of ABEC MEETING 2018. The visit will be a great way to exhibit new, innovative products and solutions. The exhibition area is suitable for network.

Stands

Stands mounted, in dimensions 3 m x 3 m, with table and chairs, with entry point 110v and WiFi internet, will be offered to the sponsors.
SPONSORSHIP OPPORTUNITIES

The Brazilian Association of Scientific Editors - ABEC Brasil has the honor of inviting your company to sponsor ABEC MEETING 2018.

The target audience is composed of the scientific community, mainly: periodical editors, businessmen of the sector, reviewers, authors of articles, researchers, professor, postgraduate students. Entries will be made through the site: http://meeting18.abecbrasil.org.br/ and we expect to receive 400 participants.

The quotas include the categories listed below, with specific rights and values.

DIAMOND – Cost of U$ 3,500.00 (three thousand and five hundred USD):
- Use of the booth in the venue of ABEC MEETING 2018;
- Inclusion of the company’s logo on website of ABEC MEETING 2018;
- Inclusion of the company's promotional material in the bags of ABEC MEETING 2018;
- Inclusion of the company’s logo on leaflets, bags, certificates, and banners of ABEC MEETING 2018;
- A total of two free registrations in ABEC MEETING 2018;
- Announcements on ABEC website (until 01st October 2018);
- Up to 3 announcements this year by ABEC mailing list.

GOLD - Cost of U$ 2,500.00 (two thousand and five hundred USD):
- Inclusion of the company's logo on ABEC website of ABEC MEETING 2018;
- Inclusion of the company's promotional material in the bags of ABEC MEETING 2018;
- Inclusion of the company's logo on leaflets, bags, certificates, and banners of ABEC MEETING 2018;
- A total of one free registration in ABEC MEETING 2018.

SILVER - Cost of U$ 1,500.00 (one thousand and five hundred USD):
- Inclusion of the company's logo on ABEC website of ABEC MEETING 2018;
- Inclusion of the company's promotional material in the bags of ABEC MEETING 2018;
- A total of one free registrations in ABEC MEETING 2018.

Sponsors who want to promote gift drawing during the events can do so; however, ABEC is not responsible for the organization or divulgation.

Sponsors may also offer advertising material in the event, such as pens and notepad, but only if provided in a sufficient quantity to meet the estimated number of registrations (about 400).
The advertising material must be delivered at the address indicated below, until 01st September 2018. It is important to emphasize that the amount spent in advertising material will not be deducted from sponsorship values.

Address: Av. Prof. Lúcio Martins Rodrigues, 222 - Butantã, São Paulo - SP, 05508-020, Bloco B - Mr. Medeiros (ABEC MEETING 2018)

To confirm your interest (until 1st August, 2018), contact Suzana Lannes by phone: (11) 3091 3691 or by e-mail: scslan@gmail.com

The following table summarizes the investment amount and rights explained above:

<table>
<thead>
<tr>
<th>Category</th>
<th>Diamond</th>
<th>Golden</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>USD 3,500.00</td>
<td>USD 2,500.00</td>
<td>USD 1,500.00</td>
</tr>
<tr>
<td>Booth</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Oral presentation (20 minutes)</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Company’s logo on leaflets, bags, certificates, and banners</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
</tr>
<tr>
<td>Logo on ABEC homepage until 1st October 2018, and on all ABEC MEETING 2018 texts distributed by ABEC</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Company’s logo on website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company’s promotional material in the bags</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Free registrations</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Stand with logo and furniture</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Up to 3 announcements this year by ABEC mailing list</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
</tr>
</tbody>
</table>